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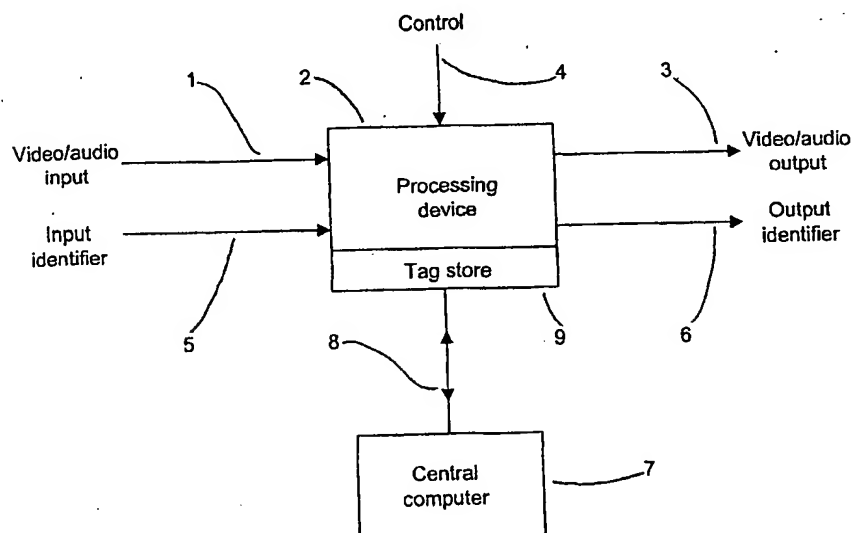
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(54) Title: MEDIA IDENTIFICATION



(57) Abstract: A media processing device including a store for holding media identifiers to be associated with or embedded in the processed media output. A new identifier is taken from the store and applied to the output on a change in the nature of processing or on a change in identifier of the media input. A media processor may include data inputs and data outputs for receiving and passing on media identifiers. In this way a chain of processing devices can be connected in cascade, with identifiers being passed down the chain.

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